

Key-Notes:

A Newsletter for the members and friends of Celestia Performing Arts Association

- In this issue we, the members of the Board of Directors of Celestia Performing Arts Association, will endeavor to update Celestia members and friends on the activities and actions addressed by the BOD in 2003.
- We will recap the year from a financial standpoint.
- This issue will feature a statement by the BOD President, Cindy Hart.

Celestia Introduces a Quarterly Newsletter!!

It is my pleasure as Vice President of the Celestia BOD, and a member of the "troupe" to initiate the first issue of Key-Notes, a quarterly newsletter to our valued members and friends. As we move through the year we will provide you with information regarding our progress, our performances, and our needs and goals.

This initial issue will focus on the year just completed and will attempt to give you a concise update on the financial position of the organization, the state of the association relative to our plans and goals and the year's performance activities.

We made many great strides this past year and have many things to be proud of. We have

continued to build upon our reputation of presenting quality entertainment for the community, we have seriously looked at the future of the organization and the BOD spent numerous hours in the preparation and development of a long range plan and a strategic plan which gives us an overall roadmap for tracking the goals and aspirations of the membership and our stakeholders.

Financially, we are meeting our on-going obligations while at the same time investing in real assets to enhance the quality of our presentations and in the long run save us money. The membership has been generous in their support with both money and time. We are fortunate to have the spirited and

dedicated members that are willing to give of their time and talent to further the vision of this organization. Support from the community, at large, has been fantastic and our name is becoming not only known but respected as well.

I also think I can speak for the other members of the BOD when I say that all are committed to Celestia and all are proud to be a part of this dynamic organization.

As we go through the year with this newsletter we will be featuring key members of the BOD. Each will give their individual perspectives on their roles, their interests, and their visions for our "family" of members and friends.

Inside this issue:

"Key" Words from our President	2
"Key" Numbers for 2003	2
"Key" Activities for 2003	2
"Key" Committees	3
"Key" Players	3
"Key" Standards for Celestia	4
"Key" Needs/How You can Help	4

2003 A Year of Accomplishments

The year just passed was a great year both on and off the stage.

On stage we continued our 'string' of firsts. Our Spring Show featuring the sounds of Broadway had a "glorious" three night run at Simmons

Elementary. Our summertime was less full, in terms of performances, and our fall season was centered around our first bona-fide fund raising event. During the waning months of summer and the fall the chorus focused on the Holiday show at the HH High School under the

auspices of the Hatboro-Horsham Educational Foundation (HHEF).

Off stage the biggest and most time consuming event was the development of a Strategic Plan and the organization of committees to manage the many fac-

Key Notes from our President

How privileged I feel to be a member of Celestia during its growing years! It is very exciting to have been elected President of such a dynamic organization. This issue of Key-Notes is just one of the many "firsts" Celestia has achieved this past year. In January 2003, the Board of Directors completed an intensive educational course in strategic planning. The course was funded by a grant from the William Penn Foundation. It has helped the Board to discover the direction of the organization and to develop major goals. One of the results of this activity was the formation of new committees

and the appointment of chairpersons for these committees that have taken ownership of the committee charters and have moved forward with positive actions.

We have also, throughout the year, strived to reduce expenses in the area of operations such as: insurance and telephone costs. We continue to pursue the purchase of equipment in order to reduce "out-of-pocket" expenses for the rental of equipment and its transport. Several Certificates of Deposit with higher rates of return than our bank account have been opened and the

monies are earmarked for equipment purchases in 2004. Contributions have continued to come in from our enthusiastic friends and members, and the Board is actively seeking a premier sponsor for 2004 and soliciting grants from philanthropic organizations. (Key-Notes from our Pres continues on page 3)

Key Numbers for 2003

"Donations accounted for over 50% of the total revenues generated by Celestia in 2003!"

In calendar year 2003 Celestia generated a significant amount of revenue. The primary sources of funds were performances, fund-raising events and donations. Our Board of Directors continued their ongoing support and our members and friends expressed their combined generosity with their financial support. Donations accounted for over 50% of the total funds generated, while performances

provided close to 20%. Our first ever, strictly , fund raising event raised 18% of the total.

While our revenue was impressive we also saw an increase in out of pocket costs to keep Celestia growing and moving forward. Our goal is to maintain a quality operation and to have a positive impact on the community we serve. In order to do this effectively we must con-

tinue to invest in new equipment, music, and advertising , as well as keeping our name and "face" in front of the commercial and service organizations in the community.

Our major costs for the year came from the operation of the organization (52%) and performances (44%).

Overall costs were 73% of the total revenues of \$22,733.

Key Activities for 2003

This past year was full of activities for Celestia. We had two major performance events: The Music of Broadway at Simmons on May 16 and 17, and our Holiday concert at the High School under the auspices of HHEF. In all we held four full blown concert performances to numerous appreciative fans and supporters.

In addition to the paid performances we continued our services to the community at large with support for such events as the grand opening of Everybody's Playground, The Order of the Purple Heart, The Horsham Chamber of Commerce, The American Cancer Society's Relay for Life, and one of our favorite service opportunities, The

Ronald McDonald House. As we have in past years we represented the community and our public servants in Law Enforcement at the Blue Tree Lighting Ceremony.

A first for us this year was our Pig Roast in September. While we did not perform at that venue we conducted a highly successful fund raiser!

Key-Notes from our President continued from page 2:

More information on our financial condition can be found in this issue.

In March of 2003 our new executive board was elected by the Board of Directors. Mike Reider as our Board Chairman, I as President, Roger Harris as Vice President, Regina Holcombe as Secretary, and Sherrie Glensky as Treasurer. We also welcomed three new Board members, Joe DiMauro, Chuck Fitzpatrick and Christine Antis. Under Mike's direction the bi-monthly meetings have been

streamlined to focus on the immediate concerns of the organization. Committees are more focused and our effectiveness as a team has been improved.

Our committees are active in the pursuit of the goals and success of Celestia. They will be more fully described later in this issue. The list of committees is as follows:

- Facilities Committee
- Finance Committee
- Fundraising Committee

Management & Structure

Nominating Committee

Strategic Planning

Program Committee

Each committee is chaired by a Board member and in many instances has added capable members from outside the Board membership.

I wish to personally thank our many supporters and our wonderful audiences. You make it happen!

Key-Committees

The committees of Celestia are a key to the day to day operations and the attainment of our goals. The following will describe the charters of each committee:

Facilities Committee: The purpose of the Facilities Committee is to find appropriate space for the needs of the organization. Currently this includes rehearsal hall, equipment and music storage and office space.

Finance Committee: The Finance Committee exists to prepare and present accurate and timely financial statements and

engage the services of external auditors as necessary. The committee also maintains internal controls over the accounting functions.

Fundraising Committee: This committee exists to raise funds to meet the on-going day-to-day expenses of Celestia and to provide the necessary direction for both individual and corporate giving.

Management and Structure: This committee is chartered to provide the procedural direction to the organization and establish policies for its effective

management.

Nominating Committee: This committee is responsible for the selection of qualified and committed members to the Board.

Strategic Planning: This committee is responsible for the development and maintenance of the Strategic Plan.

Program Committee: This committee's purpose is to plan, develop, and implement performances in accordance with Celestia's overall Mission Statement.

Key-Players:

Each quarter Key-Notes will feature the talents of a performer or group of performers in the choral or instrumental sections. This issue will focus on our men's sections.

Celestia is very fortunate to

have a solid bass and tenor complement. We are also lucky to have a leader in these sections that gives his time and talent to the perfection of a talented group. Ron Monkres spends *key-moments* with the team to bring them to a high level of performance excellence.

We are always looking to our many friends and supporters to help us grow this important underpinning of the chorus. **If you know of anyone that loves to sing, perform, have a great time with a great bunch of guys and girls encourage them to "enlist" today. The tour of duty will be very rewarding!**

Want to know how you can help Celestia reach its goals and full potential? There are many ways for you to help! Donations have been "Key" to our success, but you can help without an "out-of-pocket" expense! Apply today for escrip on line and designate Celestia as your recipient in the Community Cash Back Program. Our number is 152174404 Go to escrip today and sign-up for Celestia!!!! Visit www.escrip.com NOW!

Future Issues of Key-Notes will feature specific committees, their membership, and their on-going activities



Calling all tenors and basses! Celestia needs YOU!



**Celestia Performing
Arts Association**

PO Box 349
Horsham, PA 19044

Phone: 215-957-5365

WE'RE ON THE WEB!

CELESTIA-ARTS.ORG

Our Mission is to provide a high quality forum for the arts, supported by educational and practical experiences. We will also cultivate the arts and we invite the community to enjoy local presentations. We will ensure that the talent and support garnered from the community is returned in kind through our activities and performances.

Our Values are based upon Nurturing, Community, Professionalism, Education, Respect and Creativity.

"Key" Events for 2004!

Spring Gala April 30, 2004

The Sounds of Screen and Stage June 18&19, 2004

See our website for additional details

DONOR FORM

"Key-Needs"

Toner Cartridges for recycling

Covered trailer (6 or 8 foot)

Rehearsal space for the summer

Access to a van for transporting equipment

Event sponsors-ask your employer!

Donations see the form above and ask your employer if there is a matching gifts program