



Key - Notes

A Newsletter for the members and friends of Celestia Performing Arts Association

Key Events

"The Sounds of Screen and Stage"

June 18 and 19, 2004

Concert in the Park

July 25, 2004

See our website for additional details

www.celestia-arts.org

Inside this issue:

"Key" Visions for Celestia	2
"Key" Activity: Irish Cabaret	2
"Key" Committee	3
"Key" Players	3
"Key" Standards for	4
"Key" Needs	4
"Key" Events 2004	4

Celestia In 2004 New Events and Venues!!

The year 2004 is barely started and **Celestia** has continued to venture into new areas, venues and events. The loyal and diligent "many" have continued to rehearse every week at Simmons as we prepare for our upcoming concert highlighting the sounds of screen and stage with the tunes from West Side Story, Fiddler on the Roof, as well as other long time hits and favorites. **(set your schedules now for June 18th & 19th; book early because tickets will, no doubt go fast!)**

While the many diligent were getting ready for June there were also many that were working on a salute to the Patron Saint of the Emerald Isle. **Celestia** showed its here-to-fore unknown affec-

tion for those of the Irish persuasion. A first for the group was a Cabaret that brought a bit of the "Olde Sod" to Horsham with Irish tunes, and dance as well as the "lilt of Irish laughter".

Another new venture or more accurately "adventure" was our first official Fund Raiser Wine and Cheese Party held at local Talamore Country Club. On this lovely evening in April in the elegant surroundings of the Club, **Celestia** entertained *Key* stakeholders to an evening of entertainment, good food, excellent wine and good conversations about the goals, plans and aspirations of the group. Attendees included members of our Board of Directors, members of our fund raising committee and

invited guests. Joe Gisondi, the President of JAG Oil, Inc. a local merchant and generous benefactor to numerous activities in our community, and Mike McGee, Township Manager for Horsham Township, and his wife were our guests for this lovely and productive event. More of these events will be planned for the future. Our thanks to Talamore CC for a great affair and their courteous staff.

As the year progresses we envision more firsts for **Celestia**. Stay tuned to your trusty "grapevine" and look for our posters, ads, newspaper articles to keep up to date. Meanwhile we will keep you abreast of all the happenings through this newsletter.....

Key "Execs": Introducing our new Board Members

At our Annual Corporate Meeting in March we elected new members to our Board of Directors. This is an ongoing activity of the organization, which serves to refresh the organization with new talents, new viewpoints and new attributes.

This year we selected five new members to the Board. These

new members were chosen based on their contribution to the community at large and their potential value to the dreams and aspirations of **Celestia**. The new members bring a wealth of backgrounds and experiences, and most importantly, a desire to bring the talents and the visions of **Celestia** to the commu-

nity in general.

We officially welcome each new member and look forward to working towards our goals. We would like to thank the nominating committee and other members for their diligent efforts in obtaining these new members. (cont'd on page 2)

Key Visions for Celestia

Early last year the Board of Directors of **Celestia** convened two retreats with a facilitator from the LaSalle University's non-profit support organization. The entire board spent two full weekend days discussing the visions, values, and mission for our organization. The group had breakout sessions and addressed various issues that were felt to be significant for the long and short term visions and goals, how we would prioritize and categorize these goals, how we would assign the goals to a committee based structure and how we would monitor the progress against the goals.

One of the major outcomes from this exercise, was the identification of the "Key" com-

mittees to manage, take ownership of and implement the realization of the visions and goals.

Subsequent to these sessions the board solicited, from the active members of the organization, their individual visions for **Celestia** for the short term (2 years) mid-term (5 years) and long-term (10 years). The visions were categorized into those involving the business aspects, those addressing facility requirements, and those addressing the performance/entertainment aspects. The membership provided valuable input for the board as well as the committees to study as well as implement. The opin-

ions of the membership were very consistent and coincided very well with the visions discussed by the board. It was immediately apparent to the board that, in essence, we were all "on the same page".

The board as well as the "Steering Committee" has been working with the input and is in the process of formalizing how each committee in the structure and based on the committee charters can address the goals.

Briefly the major goals for the short-term are:

(continued on page 3)

Key Execs (cont'd)

The new members include the following individuals:

George G. Kiriakidi: George is a local real estate developer from the Hartsville area of Bucks County. He has expertise and contacts within the real estate community and has numerous successes in his career resume. His background will enable **Celestia** make wise and learned decisions with regard to facilities.

Margie Himler: While Margie is no stranger to the performing troupe of **Celestia**, with her guitar attached directly to her hip, she brings a similar level of energy and creativity to our board. Her ideas and personality are attributes that will encourage others in the future delib-

erations and decisions as a board member.

Clifford H. Palm: Cliff is a CPA and also a resident of the Hartsville area. He brings another level of management into the "fold" with his experience and contacts in the business community. There are numerous nuances that we encounter as a non-profit corporation that will benefit from his expertise.

Randee D. Janiszewski: Randee is a resident of Horsham and a supporter of local activities, having served on the Rotary and the HHEF. Randee has a "hands-on", "get the job done" attitude approach to whatever needs to be done. Past experiences have, been "rewarding".

Frank Pawelski: For those that have followed **Celestia** for the last few years you might know Frank as the voice of God in the Noah skit in our first major performance at the HH High School. Frank's other talents include sales and marketing experience and general business acumen.



Please welcome and encourage our new team members.

Key Activity "Irish Cabaret"



"A Wee Bit of the Irish" visited our fair village during the "Ides" of March, and it proved to be another successful first for the organization. In our first, and certainly not the last, Cabaret show we brought a 'bit' of the green to an otherwise dull winter season.

"Sure'n begorra" all the folks had a great time celebrating the birthday of the patron saint of the Emerald Isle with the song,

dance and the amusing banter of the regulars at Fitz's Pub. The locale, while just around the corner in our own Horsham, was a friendly neighborhood pub in Ireland. This back-street taproom was visited by a wayfarer from the states who, by coincidence was also of the Irish persuasion. He was no match for Fitz in terms of wit and levity and he was joyously entertained by singers, instrumentalists and a surprise visit

from a "stateside" Irish dance troupe, SAOIRSE.

A good time was had by all and you can bet your "Irish ness" that more Cabarets will surely follow! In fact planning is ongoing for another cabaret at the same location, with a different theme but no less fun, songs, and frivolous banter. **Keep October open!**

Key-Visions continued from page 2:

Business: Fund Raising through events and grants; Definition of **Celestia's** market and customer base/supporters; Defining the scope of our "product offerings"; and making prudent investments in equipment.

Facilities: Secure space for equipment storage; Secure space for a centralized office facility; Obtain commitments for year-round rehearsal space; and Obtain office equipment to effectively operate an office.

Performance/Entertainment: Scheduling of events on a recurring basis (yearly); Expand our "product" offerings to include more diverse content to increase attendance overall; Utilize our existing skill-sets to facilitate fund raising; and expand our membership through recruiting and reputation.

There are subsequent goals for the mid and long terms which describe having our own facility, providing a haven for the arts, in all forms, in the Horsham area, and expanding the

scope of our reputation and recognition to the entire South-eastern PA and beyond. All these goals, dreams, and aspirations are being considered as the board and the relevant committees move forward. We are constantly seeking new people, with new ideas to join us in advisory capacities, membership on the board, and membership in the overall organization. We believe that there is no limit to our **Vision (s) for Celestia!!!!**



Want to know how you can help Celestia reach its goals and full potential? There are many ways for you to help! Donations have been "Key" to our success, but you can help without an "out-of-pocket" expense! Apply today for escrip on line and designate Celestia as your recipient in the Community Cash Back Program. Our number is 152174404

Go to escrip today and sign-up for Celestia!!!!

Visit www.escrip.com NOW!

Future Issues of Key-Notes will feature other KEY committees, their membership, and their on-going activities



Key-Committees

The committee we will focus on in this edition is the Fund Raising Committee. From the standpoint of playing a key role in the operation of **Celestia** this committee is most important. Without the funds to cover fixed and recurring expenses we could not continue our work in the community.

Fundraising is that persistent, nagging and constant part of any arts organization that provides the funds necessary to enable performers to "make the magic happen" Monies are required to pay for insurance, costumes, musical scores, and equipment.

While fundraising is truly every-

one's responsibility, several members of the Board along with members of the organization outside the Board, have chosen this area to focus upon.

Past efforts have included the "PIG Roast", eScrip, and toner/ink jet cartridge recycling. The most recent effort involved a Wine and Cheese reception at Talamore, which was a pleasant and rewarding activity.

The committee is building a database of supporters, looking for donors, and arranging for event sponsors and patrons. The committee has the total support of the organization and is posi-

tioned to offer entertainment at the patron/sponsor's events in exchange for monetary support.

The committee is always looking for new ideas, new members and of course new supporters. The committee is chaired by Carol Bonnet and includes Mimi Drummond, Frank Hart, George Hayeck, Peg Mooney, Vivian Reese and Pat Workman. Please contact them with ideas, comments and "contacts".

Key-Players:

This quarter's newsletter features our talented and dedicated instrumentalists, **or as Frank Sinatra would say "Here's to the Band"**. **Celestia** is blessed with talented and dedicated musicians. While their ages span high school teens through "seasoned citizens" you would never know it

from the variety and complexity of the music they render. Their shared love of music and the richness it adds to their lives is the glue that molds this "gang" into a marvelous group that makes the performances grab the attention of our audiences. There is a real sense of oneness in the group that encourages growth, diversifica-

tion, and creativity. All members are multi-talented and all seek to expand their expertise.

We're always on the lookout for more members so dust off your horns, strings, reeds, or whatever you've played before or have a yen to play; and join us for a few "GIGS"

"Key-Needs"

Toner Cartridges for recycling

Covered trailer (6 or 8 foot)

Access to a van for transporting equipment

Event sponsors-ask your employer!



Celestia Performing Arts
Association

PO Box 349
Horsham, PA 19044

We're on the Web!

www.celestia-arts.org

Celestia Performing Arts Association

Our Mission is to provide a high quality forum for the arts, supported by educational and practical experiences. We will also cultivate the arts and we invite the community to enjoy local presentations. We will ensure that the talent and support garnered from the community is returned in kind through our activities and performances.

Our Values are based upon Nurturing, Community, Professionalism, Education, Respect and Creativity.